

COVERSHEET:

|   |  |
|---|--|
| <b><i>Company Name/Logo</i></b>   |  |
| Company overview (“About us”) to include general capability statement                               |  |
| <b>Core Competencies</b>  | Corporate Data:<br>UEI, CAGE, etc                          |
|   | Socio-economic<br>Groups:<br>8(a)<br>WOSB<br>SDVOSB<br>etc |
| Industry Certifications   | NAICS:<br>List as many or<br>as few as<br>needed           |
| <b>Contact Information:</b><br>Street address, phone number(s),<br>Email address, website, POC, etc |  |

TIPS:

- Limit technical jargon
- Highlight competencies/capabilities that set you apart
- Ensure information is current/correct
- Ensure info at SAM.gov matches
- First impressions count

# FOR NAICS-Oriented Page: Page 2 and others

NAICS CODE: ??????

Specific Capabilities regarding this NAICS, differentiators, etc.

PAST PERFORMANCE  
(on this one NAICS)

- Coversheet plus one NAICS highlight
- Past Performance
  - Recent (within last 3 years)
  - Relevant (to this NAICS)
  - State what you did/contract number
  - Contract POCs
  - Include picture of project?
  - Snips of CPARs?
- No page number restriction
- Include recent/relevant subcontract work
  - State contract number/Prime name
  - Contract and Prime POCs
  - State what you did on the contract, in addition to what the contract was for

This is your chance to highlight what you've done....paint that picture of your capabilities/results here. Do remember that the contracting officer will have to verify the information provided.